

# **PEDIGREE Puppy Club Member Competition**

## **- Forum Contributions**

### **CONDITIONS OF ENTRY**

(Game of Skill)

### **PARTICIPATION**

1. This competition ("Competition") is conducted by Mars Australia Pty Ltd, ABN 48 008 454 313, trading as Mars Petcare Australia, of 1 Petcare Place, Wodonga, Victoria Australia 2259 ("Promoter").
2. The Competition is a game of skill in which chance plays no part.
3. Entry to the Competition constitutes acceptance of these conditions.
4. The Competition is only open to Eligible Entrants. An "Eligible Entrant" is an individual to whom the Promoter has sent an email invitation ("Invitation") to post a contribution ("Contribution") on the PEDIGREE Puppy Club forum at [www.puppy.com.au](http://www.puppy.com.au) ("Forum") and who, at the time of posting a Contribution: (i) is a member of the Promoter's PEDIGREE Puppy Club; (ii) is a resident of Australia aged 13 years, or older; (iii) is not an employee of the Promoter or any of its related corporations or any of their agencies associated with the Competition; and (iv) is not a spouse, defacto spouse, parent, child or sibling (whether full, half, step or by adoption) of such an employee.
5. Competition entry opens at **9am** on **9/9/10** and closes at **5pm** on **5/10/10** ("Entry Period"). All times and dates are times and dates in Sydney.

### **ENTRY**

6. To enter, an Eligible Entrant must, during the Entry Period, post a Contribution on the Forum.
7. An Eligible Entrant will be awarded one entry into the Competition for each Contribution that they post on the Forum during the Entry Period that complies with the requirements at [www.puppy.com.au](http://www.puppy.com.au) for posting on the Forum.
8. All entries to the Competition may be subject to verification by the Promoter. An entrant **MUST** deliver to the Promoter (by a means determined by the Promoter) copies of any documents the Promoter may request establishing eligibility to enter or win, including evidence of their age, identity and place of residence. The Promoter may make one or more requests for such documents. Once the identity of documents available is established, an entrant must deliver requested copies within 7 days of being asked to do so. At the Promoter's request, an entrant **MUST** also, within 7 days of being asked, allow the Promoter to inspect and copy the original of any such document.

9. The Promoter may, at its absolute discretion, declare any or all entries awarded to an entrant to be invalid if the entrant: (i) fails to establish their entitlement to enter the Competition to the Promoter's satisfaction; (ii) fails to produce items as required by condition 8 or produces items that, in the Promoter's opinion, are illegible, stolen, forged, reconstructed, altered, incomplete or tampered with in any way; or (iii) in the Promoter's opinion, tampers with the entry process or benefits from such tampering.

## **JUDGING AND PRIZE**

10. No later than **12/10/10**, the Promoter will judge the Contributions posted to the Forum during the Entry Period. The criterion by which the Promoter will judge each Contribution is how useful the Contribution is to other PEDIGREE Puppy Club Members (the more useful, the better).
11. The Eligible Entrant whose Contribution is judged to be the best Contribution, according to the Criterion, will win **[a year's supply of Pedigree® Adult Dry Food (15 x 8kg bags) only, valued at \$312.00 RRP. (Sufficient Pedigree® Adult Dry Food to feed an average active [25kg] dog for one year.)]**
12. The right to receive the prize is not transferable or exchangeable and cannot be taken as a monetary payment.

## **WINNER**

13. In order to be entitled to the prize, the winner must, if requested by the Promoter, agree to and sign an eligibility form confirming their compliance with the Conditions and eligibility to accept the prize.

## **GENERAL**

14. If for any reason the conduct or operation of the Competition is interfered with or disrupted in any way (including by vandalism, power failures, natural disasters, acts of God, civil unrest, strikes, tampering or technical failures), the Promoter reserves the right to cancel, terminate, modify or suspend or recommence the Competition.
15. The Promoter assumes no responsibility for: (i) any error, omission, interruption, or delay in the operation or transmission of any communication sent to (or by) the Promoter or any entrant whether caused by problems with communication networks or lines, computer systems, software or internet service providers, congestion on any carrier network or otherwise, (ii) any theft, destruction or unauthorized access to, or alteration of such communications; (iii) any problem with, or technical malfunction of, any computer system or other equipment used for the conduct of the Competition.
16. All of the Promoter's decisions are final and no correspondence will be entered into.
17. The Promoter accepts no responsibility for any tax liability incurred as a result of an entrant participating in the Competition. Entrants should obtain independent tax and financial advice.

18. To the full extent permitted by law, the Promoter, its associated companies and agencies and all those entities' personnel (the "Relevant Parties") exclude all liability for any loss (including any damage, claim, injury, cost or expense) which is suffered or incurred by any Eligible Entrant in connection with the Competition or prize, including: (i) any indirect, economic or consequential loss; (ii) any loss arising from the negligence of a Relevant Party; (iii) any liability for personal injury or death.